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PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like—or product delays—may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.





> "*Jinba ittai*, or 'rider and horse as one,' was our guiding principle during the MX-5's development. The result is a car so nimble, well-balanced and fun to drive that the driver and car achieve true unity."
>
> Takao Kijima: Program Manager,
> Mazda MX-5 Miata (1995–2007)

ANCIENT TRADITION.

For 15th century Japanese horse archers, complete freedom with the bow and arrow came only with an unwavering bond with the horse galloping beneath them. With this trust in place, along with carefully acquired skills with the bow and arrow, archers caught food to feed their families and fought wars to protect them. Today, this concept of *jinba ittai*, or "rider and horse as one," is the inspiration for the MX-5 Miata–a car so precisely tuned with its driver, it's undeniably enjoyable to drive.

MODERN APPLICATIONS.

“When I drive my MX-5 to work, my commute is like a 30-minute vacation.” – G. Gehris, Mazda MX-5 Miata customer





IT TAKES OBSESSION TO FIND BALANCE.

Courageous engineering. This is the Mazda Way. It's how we created the Mazda MX-5 Miata, a car that's near perfectly balanced. And a car that seems to anticipate a driver's every move. This could only be achieved through the conviction, creativity and courage of quality-obsessed engineers. Engineers that take into account every bolt, every wire and every stitch in the upholstery to achieve near-perfect 50:50 front-to-rear weight distribution. The MX-5 is also precisely engineered to account for one more variable—you, the driver. So it's not perfectly balanced until a driver is sitting in the driver's seat. The result: You complete it. Because at Mazda, we don't just engineer cars. We engineer harmony.

Mazda MX-5 Miata Power Retractable Hard Top Grand Touring shown in Zeal Red Mica with 17-inch alloy wheels



"The Miata still is one of the most pure motoring experiences that you can buy..." Autobytel,® September 2012

ENGINEER WITH CONVICTION, CREATIVITY AND COURAGE AND YOU GET THE WORLD'S BEST-SELLING ROADSTER.

In 1989, Mazda debuted the MX-5 Miata. A quarter of a century and more than 900,000 worldwide sales later, the MX-5 Miata continues to define—and redefine—what a roadster is meant to be. Unwavering, uncompromising and committed to true sports-car authenticity, the MX-5 has always been—and will always be—the track-proven real deal.

Daring, nimble and near perfectly balanced, the MX-5 is an automotive icon and an engineering marvel that's built to dominate the open road, master every curve and effortlessly transform instinct into action. But to truly understand why it's the best-selling roadster of all time, you need to be in the driver's seat.

Mazda MX-5 Miata Power Retractable Hard Top Grand Touring shown in Liquid Silver Metallic with 17-inch alloy wheels



OBJECTS IN MIRROR HAVE BEEN TRYING TO CATCH UP FOR MORE THAN TWO DECADES.

The fact that the MX-5 Miata has been racing for its entire 25-year history relates directly to another amazing fact: On any given weekend, more Mazdas and Mazda-powered cars are road-raced in the U.S. than any other car.* And in terms of pro racing, 2013 marked the eighth season of the SCCA Mazda MX-5 Cup. Now an 11-race series, the MX-5 Cup attracts many of pro racing's top up-and-comers. A true test of talent and technique, drivers compete in identically prepped MX-5 Miatas on many of America's legendary racecourses, including Mazda Raceway Laguna Seca.

Bottom line: The best street cars make the best race cars. And the MX-5 has been—and still is—the most road-raced* of them all.

*Based on Sports Car Club of America racing data.



SPEED IS NOTHING WITHOUT CONTROL.

The MX-5's near 50:50 front-to-rear weight distribution is crucial to its legendary handling. Its front-midship-engine placement and rear-wheel-drive layout enhance balance and directional control. Helping to keep the MX-5 firmly anchored to the pavement is a track-tuned suspension that delivers superb handling and directional stability by combining a sophisticated double-wishbone layout up front with an advanced multilink setup in the rear.

A hollow front stabilizer bar is partnered with four gas-charged shock absorbers and a solid rear stabilizer bar to minimize body roll and maximize cornering grip. With the available Suspension Package,* you also get a torque-sensing limited-slip differential to go with a more sport-tuned suspension and upgraded Bilstein® shocks. All models come equipped with Dynamic Stability Control† with an integral Traction Control System that optimizes both traction and handling in less than ideal road conditions. For all those twists and turns the road has in store, each and every MX-5 is precisely engineered to create a balance of stiffness for control and softness for comfort and stability.

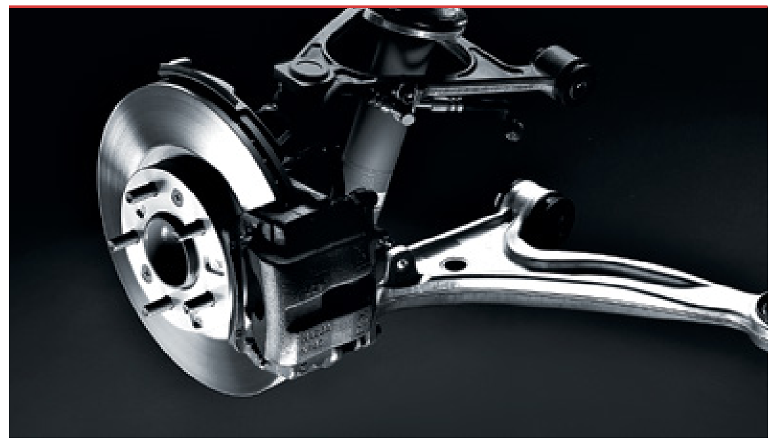
The result: handling that borders on telepathic.

*Suspension Package is only available on models with manual transmission. †Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details.



A free-revving MZR 2.0-liter 16-valve DOHC engine delivers an assertive 167 hp and 7,200 rpm redline without sacrificing fuel efficiency, offering up to an EPA-estimated 28 highway MPG.* Gear heads: Wrap your heads around finely tuned details such as internal friction-reducing molybdenum-coated pistons, variable valve timing, electronically controlled port fuel injection, an electronic throttle and ultralight flywheel, and block and cylinder heads cast from a weight-saving aluminum alloy.

*Based on EPA estimates for 2015 Mazda MX-5 Miata Sport models with 2.0L engine and manual transmission 22 city/28 highway MPG. Actual results will vary.



Every driver knows that when it comes to a sports car, slowing down is just as important as speeding up. The MX-5's ultra-responsive 4-wheel disc brakes with lightweight calipers come standard with anti-lock brakes and Electronic Brakeforce Distribution, ensuring linear fade-resistant stopping power. Whether you're on the track or on the road.



A precise and ultra-responsive short-throw, close-ratio 6-speed manual gearbox is standard on both the MX-5 Club and Grand Touring; a 5-speed manual is standard on the Sport; and a 6-speed automatic is available on all models. For enhanced control, the automatic transmission allows you to shift manually via either the console-mounted shifter or steering-wheel-mounted paddle shifters. No matter which you choose, each of the MX-5's three smooth sport-shifting gearboxes becomes an extension of your arm, transforming anticipation into exhilaration.



Drivetrain twist wastes power and produces acceleration lag. To help eliminate this, Mazda engineers gave the MX-5 a solid structural "backbone"—an ingenious aluminum Power Plant Frame that unites engine, transmission and differential into a single rigid unit.



A CAR SHOULD BE AN EXTENSION OF YOUR BODY. DRIVING SHOULD BE AN EXTENSION OF YOUR SOUL.

Blur the line where man ends and machine begins. Every Mazda engineer understands the essence of *jinba ittai*—"rider and horse as one." A horse and its rider communicate by being instinctively in tune with each other. To achieve that same effortless communication behind the wheel, Mazda engineers used multiple electromyograms and G sensors to analyze a driver's complete interaction with the vehicle. From determining the exact location of the shift lever, to which muscles and precisely how much effort would be needed to shift, every aspect of the drive is engineered to not just connect you with your MX-5, but to make you one with it.

Mazda MX-5 Miata Power Retractable Hard Top Grand Touring interior shown in Spicy Mocha leather



/ ADVANCED KEYLESS ENTRY SYSTEM /

Even before you enter, the MX-5 is already anticipating your arrival. At the touch of a button, the available Advanced Keyless Entry System recognizes you and comes to life before your eyes. It remotely unlocks the doors and trunk—all without you having to take your keyless entry fob out of your pocket.



/ AUTOMATIC CLIMATE CONTROL /

Keep both yourself and your passenger comfortable by customizing the environment with the available Automatic Climate Control System.



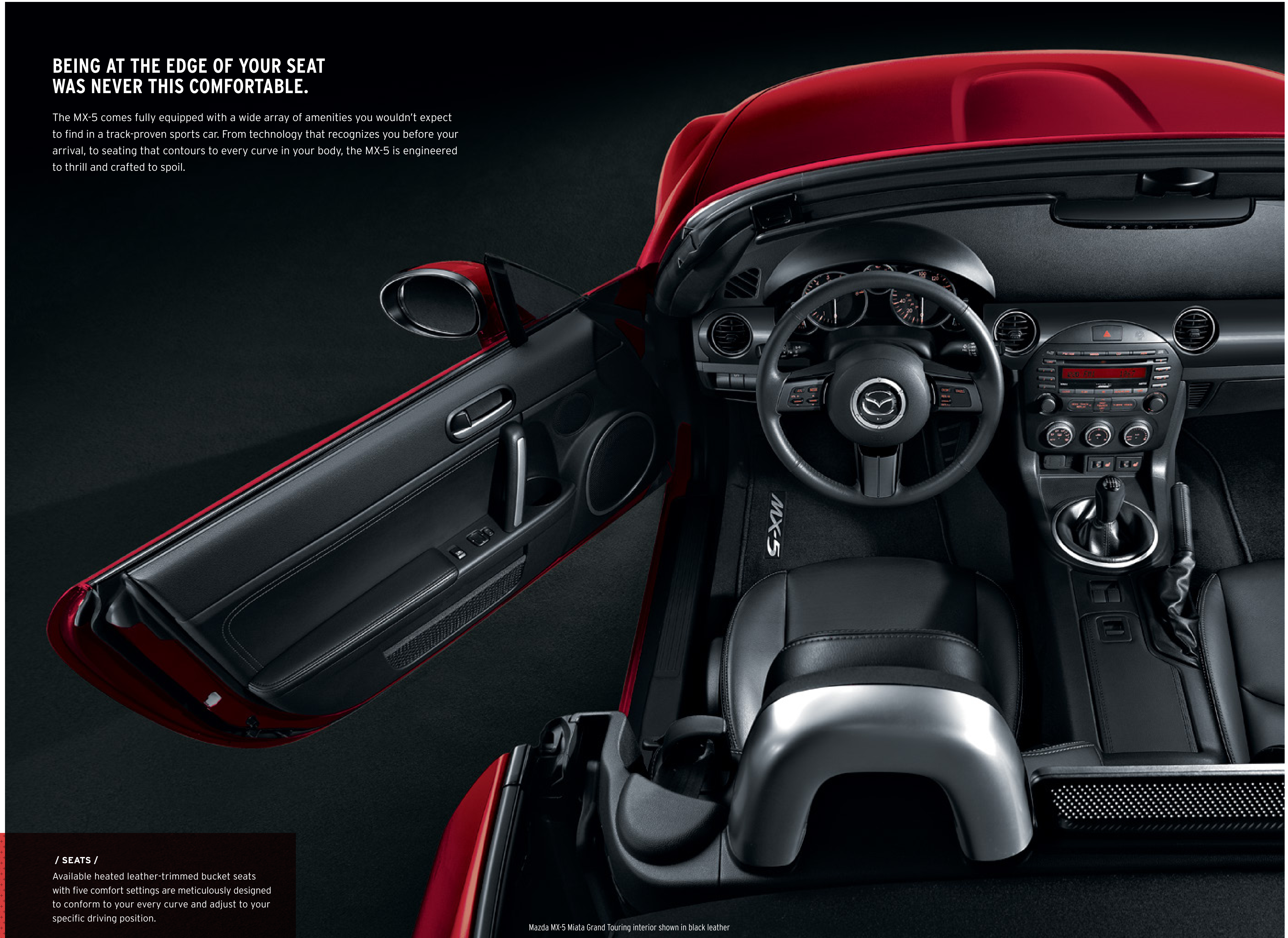
/ AUDIO SYSTEM /

An auxiliary audio input jack with MP3 capability, 6-disc CD changer and 7 speakers are all part of an available premium Bose® sound system with AudioPilot® noise compensation technology that helps to block out unwanted road noise. SiriusXM Satellite Radio* is also available with the Premium Package.

*SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. See full disclaimer in Specifications.

BEING AT THE EDGE OF YOUR SEAT WAS NEVER THIS COMFORTABLE.

The MX-5 comes fully equipped with a wide array of amenities you wouldn't expect to find in a track-proven sports car. From technology that recognizes you before your arrival, to seating that contours to every curve in your body, the MX-5 is engineered to thrill and crafted to spoil.



/ SEATS /

Available heated leather-trimmed bucket seats with five comfort settings are meticulously designed to conform to your every curve and adjust to your specific driving position.

Mazda MX-5 Miata Grand Touring interior shown in black leather

The Mazda MX-5 Miata has been named to Car and Driver's *10Best Cars list 14 times since its debut.*



Mazda MX-5 Miata Power Retractable Hard Top Grand Touring shown in Liquid Silver Metallic (Left) and
MX-5 Miata Grand Touring shown in Crystal White Pearl Mica (Right) with accessory 17-inch alloy wheels in Dark Gunmetal

ZERO TO HARDTOP IN 12.0 SECONDS.

The MX-5's quick and easy-to-use soft top isn't the only way to embrace the wind. Available on the MX-5 Club and Grand Touring models is a Power Retractable Hard Top. The MX-5's ultra-light 80-pound hard top stores neatly behind the seats under a special tonneau cover. Weather-tight and complete with a solid glass rear window with defroster, the MX-5's roofline is aerodynamic yet elegant. It may be one of the most iconic convertibles in the world, but at the push of a button, it takes a mere 12 seconds* to transform the thrill of a convertible into the security and practicality of a hardtop.



Mazda MX-5 Miata Sport shown in True Red with 16-inch alloy wheels







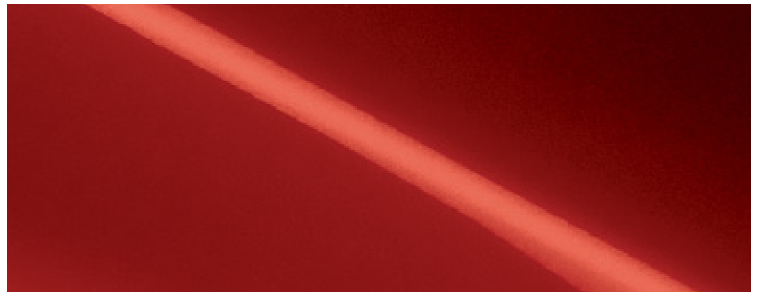
Mazda MX-5 Miata Power Retractable Hard Top Grand Touring shown in Liquid Silver Metallic with accessory 17-inch alloy wheels in Dark Gunmetal

Most Power Retractable Hard Top convertibles take up valuable trunk space once they're folded away. But both MX-5's hard and soft tops are precisely designed to not take up any valuable trunk space. Top up or folded neatly away, the MX-5 models still offer 5.3 cubic feet of trunk space.

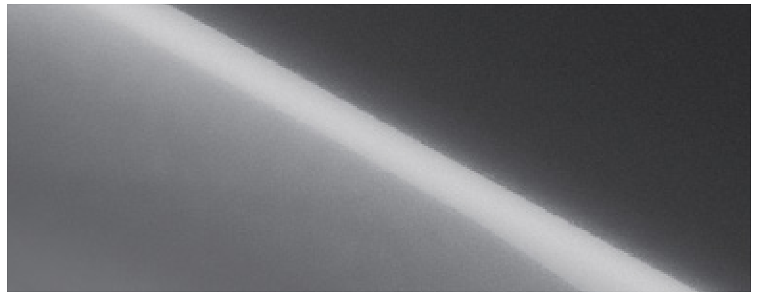


*Latch must also be disengaged or engaged. Based upon published times. Parking brake must be set.

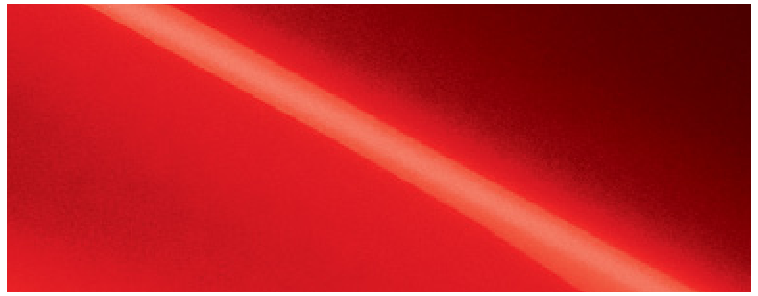
MAZDA MX-5 MIATA COLORS



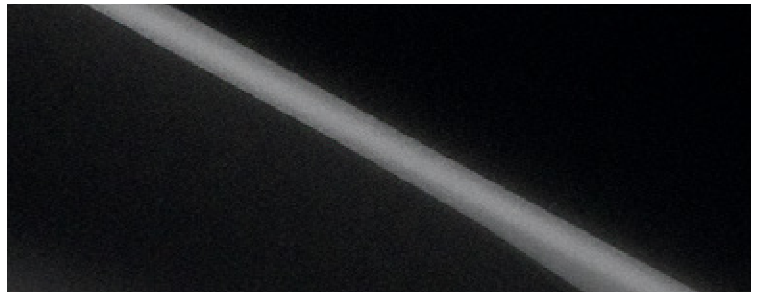
Zeal Red Mica



Meteor Gray Mica



True Red



Jet Black Mica



Liquid Silver Metallic

Crystal White Pearl Mica*

*Extra cost option.

MAZDA MX-5 MIATA UPHOLSTERY

SPORT

Black Cloth



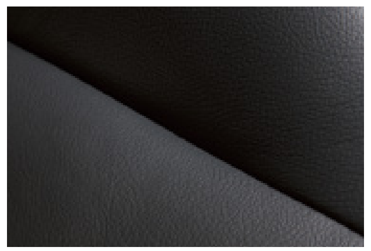
CLUB

Black Cloth with Red Accent Stitching



GRAND TOURING

Black Leather



Spicy Mocha Leather



MAZDA MX-5 MIATA WHEELS



16-inch Alloy
Sport



17-inch Alloy
Club



17-inch Alloy
Grand Touring



EVERY MODEL IN THE MAZDA LINEUP WAS BUILT BY A BUNCH OF CAR-CRAZED CRAFTSMEN. WHO LOVE TO DRIVE. FOR PEOPLE WHO LOVE TO DRIVE. SO FROM THE MAZDA2 TO THE CX-9, A MAZDA IS ALWAYS A MAZDA. BECAUSE IT TAKES CONVICTION, CREATIVITY AND COURAGE TO BUILD CARS WORTH DRIVING.















MAZDA MX-5 MIATA SPORT

- 16-inch aluminum alloy wheels
- Halogen fog lights
- Black cloth convertible top
- Air conditioning
- Cloth seats
- Power windows with driver's one-touch-down feature
- Leather-wrapped steering wheel
- AM/FM/CD/MP3-compatible audio system
- Dual front air bags and side-impact air bags*

Available Convenience Package: (standard on AT models)
Power door locks, remote keyless entry with retractable key, silver seatback bars, cruise control, steering-wheel-mounted cruise and audio controls, passenger window with one-touch-down feature and trip computer

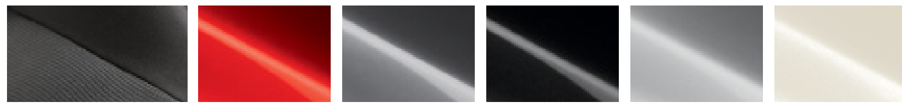
SOFT TOP



WHEEL
16-inch Alloy



BLACK CLOTH　EXTERIOR COLOR



MAZDA MX-5 MIATA CLUB

- Exclusive 17-inch aluminum alloy wheels with gunmetal finish
- Halogen fog lights
- Black cloth convertible top or black-painted Power Retractable Hard Top
- Black-painted power side mirrors
- Front shock tower brace
- Sport-tuned suspension with Bilstein® shock absorbers and limited-slip differential (MT models)
- Exclusive Club model badging and side graphics
- Body-colored interior decoration panel with Club graphics
- Front air dam and rear diffuser
- Black cloth seats with red stitching
- Power door locks with 2-stage unlocking feature
- Remote keyless entry with retractable key
- Steering-wheel-mounted audio and cruise controls
- Air conditioning
- Cruise control
- Power windows with driver's and passenger's one-touch-down feature
- Leather-wrapped steering wheel
- AM/FM/CD/MP3-compatible audio system
- Dual front air bags and side-impact air bags*

SOFT TOP



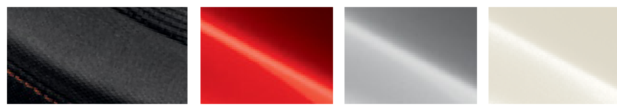
POWER RETRACTABLE HARD TOP



WHEEL
17-inch Alloy



BLACK CLOTH WITH RED ACCENT STITCHING　EXTERIOR COLOR



MAZDA MX-5 MIATA GRAND TOURING

- 17-inch aluminum alloy wheels
- Halogen fog lights
- Power windows with driver's and passenger's one-touch-down feature
- Black or Spicy Mocha cloth convertible top or body-colored Power Retractable Hard Top
- Cruise control
- Power door locks with 2-stage unlocking feature
- Remote keyless entry with retractable key
- Automatic climate control
- Leather-trimmed seats
- Heated seats with five settings
- Leather-wrapped steering wheel
- Leather-wrapped shift knob
- In-dash 6-disc CD changer
- Bose® audio system with AudioPilot® and 7-speakers
- Dual front air bags and side-impact air bags*
- Auto-dimming rearview mirror with HomeLink®

Available Suspension Package:
Sport-tuned suspension, Bilstein® shock absorbers and limited-slip rear differential (MT models)

Available Premium Package:
Xenon HID headlights, Bluetooth® hands-free phone capability, Mazda Advanced Keyless Entry System, SiriusXM Satellite Radio† with 4-month trial subscription to the Sirius All-Access package and alarm system

SOFT TOP



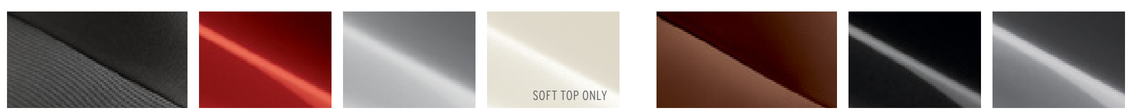
POWER RETRACTABLE HARD TOP



WHEEL
17-inch Alloy



BLACK LEATHER　EXTERIOR COLOR　SPICY MOCHA LEATHER　EXTERIOR COLOR



MAZDA MX-5 MIATA SPECIFICATIONS

ENGINE & TRANSMISSION

- 2.0L DOHC 16-valve 4-cylinder engine with variable valve timing
- Aluminum alloy engine block and cylinder head
- 5-speed manual overdrive transmission with short-throw shifter (Sport)
- 6-speed manual overdrive transmission with short-throw shifter (Club and GT)
- Available 6-speed Sport automatic transmission with paddle shifters

MECHANICAL

- Aluminum Power Plant Frame
- Rack-and-pinion steering with engine-rpm-sensing variable assist
- Power-assisted 4-wheel disc brakes
- Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution
- Double-wishbone front suspension with aluminum control arms
- Independent multilink rear suspension with aluminum bearing support
- Front and rear stabilizer bars; gas-charged shock absorbers
- Front shock tower brace (Club and GT)
- Dynamic Stability Control‡
- Traction Control System

EXTERIOR DIMENSIONS

Wheelbase/overall length (in)	91.7 / 157.3 MX-5 91.7 / 157.3 MX-5 PRHT
Overall width/height (in)	67.7 / 49.0 MX-5 67.7 / 49.4 MX-5 PRHT
Track, front/rear (in)	58.7 / 58.9 MX-5 58.7 / 58.9 MX-5 PRHT

CURB WEIGHTS (LB)

5-speed manual	2,480 MX-5
6-speed manual	2,511 MX-5 2,593 MX-5 PRHT
6-speed Sport automatic	2,542 MX-5 2,619 MX-5 PRHT

INTERIOR DIMENSIONS

Head/leg/shoulder (in)	37.4 / 43.1 / 53.2 MX-5 37.0 / 43.1 / 53.2 MX-5 PRHT

ENGINE

Engine size and type	2.0L MZR 4-cylinder aluminum alloy block and cylinder head
Valve gear	DOHC 16-valve with variable intake-valve timing
Horsepower, SAE net	167 @ 7,000 rpm 158 @ 6,700 rpm (with 6-speed Sport AT)
Torque, SAE net (lb-ft)	140 @ 5,000 rpm
Bore and stroke	3.44 x 3.27 inches
Compression ratio	10.8:1
Ignition system	Distributorless electronic
Fuel system	Multiport fuel injection
Recommended fuel	Premium unleaded gasoline
Overall steering ratio	15.0:1
Steering wheel turns, lock-to-lock	2.7
Turning circle, curb-to-curb (ft)	30.8
Brakes	11.4-inch ventilated front discs; 11.0-inch solid rear discs

TRANSMISSION RATIOS	5-SPEED MANUAL	6-SPEED MANUAL	6-SPEED SPORT AUTOMATIC
1st gear	3.136	3.815	3.538
2nd gear	1.888	2.260	2.060
3rd gear	1.330	1.640	1.404
4th gear	1.000	1.177	1.000
5th gear	0.814	1.000	0.713
6th gear	–	0.787	0.582
Final drive	4.100	4.100	4.100

CAPACITIES

Cargo volume (cu ft)	5.3
Fuel capacity (U.S. gallons)	12.7

FUEL ECONOMY (EPA ESTIMATED MPG, CITY / HWY)

5-speed manual	22 / 28 (Sport)**
6-speed manual	21 / 28 (Club, Grand Touring)††
6-speed Sport Automatic	21 / 28 (Sport, Club, Grand Touring)‡‡

WE'RE COMMITTED TO OUR DRIVERS.

Every new 2015 Mazda MX-5 Miata is protected by a:

- 3-year/36,000-mile* "bumper-to-bumper" limited warranty
- 3-year/36,000-mile* 24/7 Emergency Roadside Assistance program
- 5-year/60,000-mile* limited powertrain warranty
- 5-year/unlimited-mileage warranty against body rust-through

*Whichever comes first.

MAZDA EXTENDED CONFIDENCE

Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New-Vehicle Limited Warranty. Accepted nationwide and utilizing only Mazda Genuine Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.

FINANCING WITHOUT THE FUSS.

MAZDA CAPITAL SERVICES

Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services† can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.

FOR DETAILS, PLEASE SEE YOUR MAZDA DEALER, VISIT MAZDAUSA.COM OR CALL TOLL-FREE (800) 639-1000.

*Always wear your seat belt and ensure that the passenger air bag deactivation light is illuminated when using a child- or infant-restraint system. Please see your owner's manual for details. †SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the Sirius All-Access package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius Satellite Radio service available only to those at least 18 and older in the 48 contiguous USA, DC and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ‡Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details. **Based on EPA estimates for 2015 Mazda MX-5 Miata Sport models with 2.0L engine and manual transmission 22 city/28 highway MPG. Actual results will vary. ††Based on EPA estimates for 2015 Mazda MX-5 Miata Club and Grand Touring models with 2.0L engine and manual transmission 22 city/28 highway MPG. Actual results will vary. ‡‡Based on EPA estimates for 2015 Mazda MX-5 Miata Sport, Club and Grand Touring models with 2.0L engine and automatic transmission 21 city/28 highway MPG. Actual results will vary.



MAZDA MX-5 MIATA ACCESSORIES.
IT'S YOUR MAZDA—MAKE IT YOUR OWN.

Customize your new MX-5 Miata with Genuine Mazda Accessories. When installed by your Mazda Dealer, Genuine Mazda Accessories carry the same New-Vehicle Limited Warranty as your new Mazda. Ask your dealer for details.

01 // GLOSS BLACK ALLOY WHEEL WITH DIAMOND CUT FACE /

Put a different spin on your MX-5 with your choice of alloy wheels. Experience the latest in stylish wheel designs and alloy casting processes from high-tech manufacturing facilities. Available in Gloss Black with diamond-cut face (shown) and Dark Gunmetal.

02 // CAR COVER /

Sleep easy knowing your MX-5's finish is protected with our custom-fitted outdoor Car Cover, featuring side-mirror pockets, rear license plate window and weather-resistant fabric. Includes custom bag for easy storage. Indoor cover also available.



03 // CARGO NET* /

Never hear the sound of stuff rolling around in your trunk again. Use our Cargo Net to secure your groceries, sports equipment and other loose items while keeping them handy for easy access. (Not available with Premium Package.)

*Please remember to properly secure all cargo.



04 // DOORSILL TRIM PLATES /

Every time you step in or out of your MX-5, let our Doorsill Trim Plates add a stylish touch.



05 // ALL-WEATHER FLOOR MATS /

Help keep the great outdoors in its place. Custom-fitted to your MX-5, these All-Weather Floor Mats guard against snow, mud, sand and whatever else comes through the door.



06 // WINDSHIELD SUNSCREEN /

Help keep your MX-5's interior cool while parked. Constructed of silver reflective material, our Windshield Sunscreen includes the Mazda logo.



07 // SPLASH GUARDS /

Protect your paint's finish from rocks and other road debris. Available in all MX-5 colors.



For a full list of Genuine Mazda Accessories for your MX-5 Miata, please visit: accessories.MazdaUSA.com



THE MIATA COMMUNITY

There are over 145 Mazda Miata clubs across the United States. Day trips, rallies, road runs, overnight excursions, track days, tech sessions, car talks and motorsports events fill our calendars. We are the Mazda Miata devotees who have an unrelenting passion for driving the world's best-selling roadster. Because having bugs in the grille and our tops down on 32-degree mornings is how we measure a great day. Loyal fans, enthusiasts and collectors know it's a special community to belong to. Join the club.









We know your first impression of Mazda starts with us,

Your Mazda Dealer.

It's a responsibility we don't take lightly.

It's why we work hard every day to make sure your customer service experience exceeds your expectations, in every way.

It extends beyond just helping you find the right vehicle.

It's what happens after you leave our dealership.

This is our way of changing the game in customer service.

One customer experience at a time.

THIS IS THE MAZDA WAY.